

Shop for IRELAND




Research carried out by Guaranteed Irish suggests that an extra €4 per household per week on Guaranteed Irish products would result in 6,000 extra jobs, and the vast majority of Irish consumers (86%) say Irish companies should highlight the fact that their products or services are Irish. Source: Amárach Research



ELIZABETH HUNT,
Marketing Executive.

Guaranteed Irish aims to increase awareness of, and demand for Irish products and services. Leading up to Christmas time Guaranteed Irish are running a campaign "Shop for Ireland". We would like to encourage consumers to buy quality produced Irish products. Irish retailers and suppliers are struggling to maintain Irish jobs, so it is imperative that we support local business and enterprises this Christmas. Buying Irish means we secure Irish jobs. Switching some of our purchases

could dramatically change our economy. When consumers buy an Irish product or service they are helping to sustain and create jobs and promote growth for our economy. As the Irish economy struggles and with an increasing number of people out of work, we all have a responsibility to do what we can to protect the best interest of our manufacturing and services industries.

Guaranteed Irish goal is to maximise employment and assist companies in their marketing programme to demonstrate

what is excellent about their Irish produced products in today's highly competitive market place.

We can all contribute to local enterprises by making deliberate choices by selecting to buy Irish goods and services, provided they compete on price and quality. Its time for change! Support Ireland, buy Guaranteed Irish.



Town & Country Hampers

Now is the Time to Indulge in Sumptuous Bounty from Town & Country Hampers

If ever there were a time to indulge in the sumptuous bounty from Irish company, Town & Country Hampers 'tis now. Spoil someone, or spoil yourself with a gourmet gift hamper from latest selection of excellent edibles, which include the Farmer's Market Hamper, Farmer's Trug Basket, The West Cork Hamper, Festive Hamper. Set up in 1991 by Oonagh levis and Mary Leahy Town & Country Hampers is one of Ireland's best loved hamper and gift companies. Supplying a fantastic range of quality, Guaranteed Irish hampers and products; to celebrate 20 very successful years in business, Town & Country Hampers have introduced many new products this season, sourced from small artisan producers from all around Ireland. Sending a hamper to family and friends knowing they will enjoy every bite and drop is nice to know and Mary and Oonagh are very happy to support so many Irish businesses and by doing so support Irish jobs.



Megadeals from Pigsback

Pigsback.com has been saving Irish shopper's money since 2000. 11 years on and we're still finding new ways to save you more – like the launch of Pigsback Megadeals which recently celebrated it's first anniversary. Megadeals are your way to save on everything from 5 Star breaks, manicures, massages, meals out and lots more... They're called Megadeals because you're always guaranteed a minimum of at least 50% off. So why not indulge yourself with gourmet dining for less, bargain brunches and more than 50% off exquisite coffees and snacks next time you eat out? Just log on to www.pigsback.com/megadeals to see today's Mega Deal!



Bombay Pantry

Bombay Pantry is a multi-award winning Irish owned Company that began 14 years ago with a small shop in South County Dublin. The idea was to produce really top quality Indian food to go and give customers a truly Indian food experience of the highest quality. 7 shops later and this drive and commitment to quality food have always been our Number One priority and always will be. Using the freshest ingredients, highly experienced native chefs and state of the art kitchens, our promise is 100% natural fresh food cooked to order. Check out our online ordering www.bombaypantry.com, tweet us twitter.com/thebombaypantry, friend us on Facebook to get exclusive offers and deals facebook.com/bombaypantry.

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Kilkenny Design Group

Kilkenny has been synonymous with Supporting Irish Designed fashion, accessories, jewellery, gifts and Christmas products for almost 50 years. Ironically have opened two new stores in the past two months, one in Trim, Co. Meath and also the Stillorgan Shopping Centre. Their website www.kilkennyshop.com has also expanded its product collection in recent months, just in time for customers to have an increased choice of Christmas gifts. There is a fantastic collection of Christmas gifts available in all stores from as little as €5, If you have not visited Kilkenny recently, you should make a point of visiting your nearest store soon. Stores are located in Dublin City, Stillorgan, Trim, Cashel, Galway, Cork, East Cork and Killarney.



KILKENNY
PROMOTING IRISH DESIGN

For more information visit www.kilkennyshop.com



Big Red Book

Big Red Book is Ireland's largest, Irish owned manufacturer of Accounting and Payroll Software. With a customer base in excess of 16,500 and a comprehensive line-up of products that span the market, Big Red Book has just launched their latest new product Big Red Retail. Big Red Retail integrates front of house Epos with back office accounts saving both time and money when it comes to looking after your Accounts. Big Red Retail handles not only stock, purchasing and accounts but it also has a brand new table management feature ideal for restaurants and cafes. Finally there is an easy to use EPOS system on the market!



Gem Pack Foods

Gem Pack Foods has been producing and packing product in Ireland for 40 years. The company operates from a purpose built factory in Damastown, Dublin 15, employing 90 people, where the full range of sugars, dried fruits, rices and traditional desserts are all packed in the most up to date packaging formats. This year we are making Christmas baking easier with our new All-in-One Christmas Cake and Christmas Pudding Fruit Packs. Gem Pack Foods are proud and active members of Guaranteed Irish, promoting Irish excellence and jobs and helping the Irish consumers who prefer to buy Irish.

Gem Pack Foods Ltd.
Damastown Way,
Damastown Industrial Park, Dublin 15
www.gempackfoods.ie



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Zip, The Heart of a Fire

Zip, Ireland's #1 ignition brand, continues to grow through innovation and pioneering performance kerosene firelighters and firelogs. Zip, invented the domestic kerosene firelighter in 1936 and today Zip, is the most recognised and trusted brand. Our comprehensive range offers a number of fire lighting solutions, including cubed, wrapped, odourless, natural firelighters and firelogs. Safe, clean and easy to use, Zip's high quality firelighters are ideal for all home fires and BBQ's. As they are so powerful they deliver excellent value for money and will light fires first time, every time. The Zip 'Croi na Tine' fire log continues to grow in popularity. This innovative new formula is 100% natural, grown from 100% Irish Willow.

