



# Membership Research Findings Market Dynamics Report 2022



#AllTogetherBetter

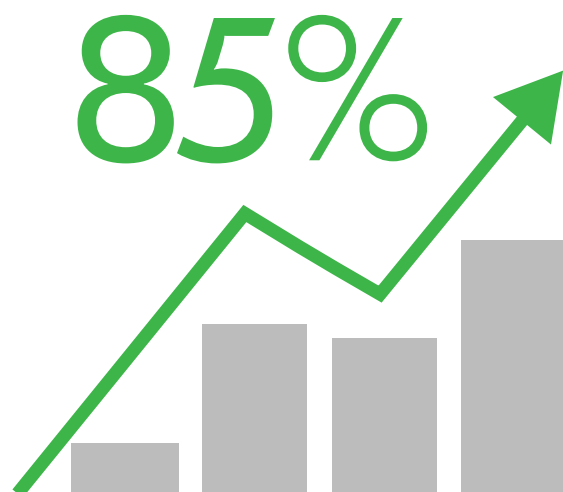
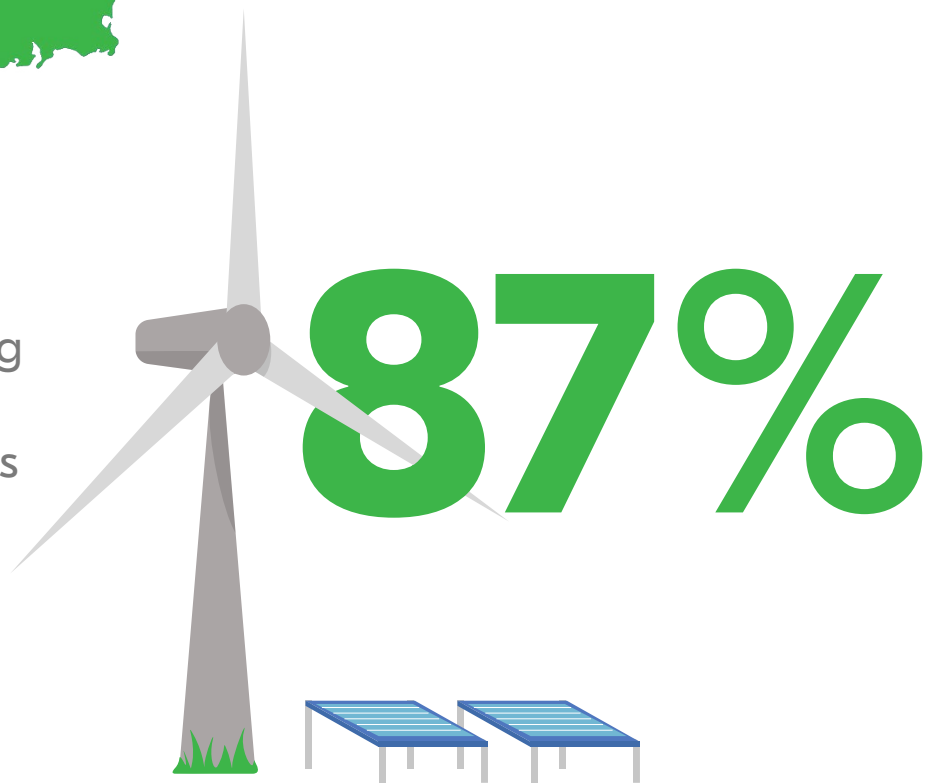



98% of members agree that Guaranteed Irish shows how support for local businesses and communities can help develop a sustainable local economy.

---



87% believe that being a Guaranteed Irish member demonstrates that sustainability is important to their business



85% said that having the  on POS and Packaging had a Positive Impact on my Business

---



Employment in 2021 is up 9%.

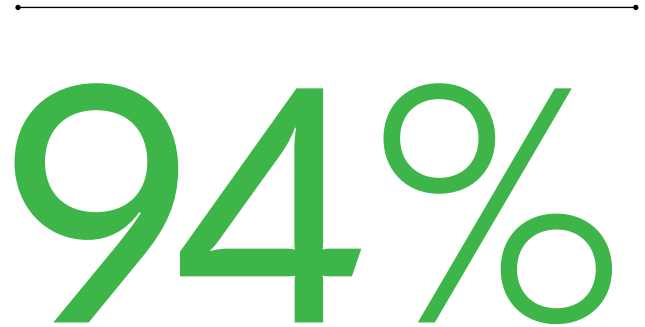
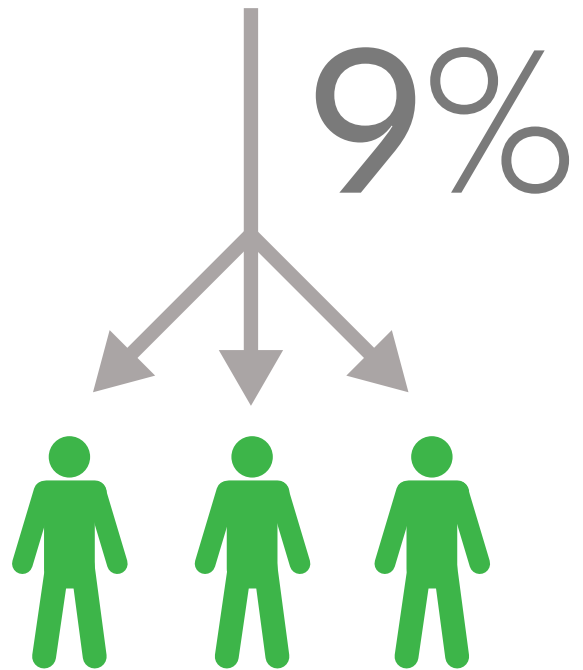
Planned recruitment would result in an increase of 13% in employment among members by the end of 2022.



"By encouraging consumers to shop locally and sustainably Guaranteed Irish directly helps my business."



**83%**  
Agree



Agree that Membership of Guaranteed Irish has positively impacted their business in 2021

# Become a Guaranteed Irish Member

Join Now

[#AllTogetherBetter](#)

+353 1 6612607



[info@guaranteedirish.ie](mailto:info@guaranteedirish.ie)



[@guaranteed\\_irl](https://twitter.com/guaranteed_irl)



[GuaranteedIrishOfficial](https://www.facebook.com/GuaranteedIrishOfficial)



[guaranteed\\_irl](https://www.instagram.com/guaranteed_irl)



[Guaranteed Irish](https://www.linkedin.com/company/guaranteed-irish)