

50-50-50 Competition Application Form

€50,000 for your Business

The 50-50-50 Fund is a competition sponsored by Guaranteed Irish to celebrate its 50th anniversary. It is open to companies with 50+ employees.

In association with national and regional media, the prize package boasts a value of €50,000, and is packed with PR, digital reach and marketing opportunities.

Criteria:

- Support 50+ employees in Ireland.
- Be a current licensed member of Guaranteed Irish in 24/25. New members in 2024 are eligible to apply.
- Demonstration to prove your collaboration with other [Guaranteed Irish Members](https://www.guaranteedirish.ie/our-members-directory/) <https://www.guaranteedirish.ie/our-members-directory/> as part of your supply chain new members in 2024 are eligible to be considered as supplier.

Timeline:

- Apply by 31st December 2024
- Winner announced 29th January 2025
- Prize Campaign roll-out: 1st March 2025

To submit your 50-50-50 application please email your completed form to marketing@guaranteedirish.ie before 31st December 2024.

Applicant Details:

Company Name:

Contact Name:

Address:

Phone:

Email:

No of employees:

Please give us a list of all collaborations with Guaranteed Irish Members Partners and the benefits for all parties.

Please note the Guaranteed Irish Members suppliers/partners need to be licensed Members: <https://www.guaranteedirish.ie/our-members-directory/>

	Company Name	Website URL	#Employees	County	Contact Name & Email
1					
2					
3					
4					
5					

Please provide an overview of your collaboration and its mutual advantages. This encompasses testimonials from both parties highlighting the tangible benefits such as:

- Local Community Engagement
- Jobs Security
- Competitive Rates
- Logistics and Reliability
- Reduced Carbon Footprint
- Improved Services
- Commitment to Sustainability

Please add specifics details:

- The Length of Your Partnership
- Forthcoming Initiatives
- Growth Metrics/Finances

Please Provide an Overview Below (500 Words Max)

Please provide any additional information supporting your application, such as imagery, audio, video, or other materials showcasing your various collaborations. You can submit this evidence via a link to Dropbox, OneDrive, Google Drive, or any other accessible platform. Please ensure that the materials are viewable by anyone and that the link does not expire, as your application will be judged in January 2025.

(300 Words Max)



Please explore potential areas of collaboration, including but not limited to:

- Materials
- Design and Production
- Technology Solutions
- Office Services
- Energy and Facilities Management
- Packaging and Printing
- Transport and Shipping
- Banking and Professional Services
- Promotional Material and Media
- Employee and Customer Satisfaction Initiatives
- Events and Hospitality Services

These areas offer ample opportunities for mutual benefit and collaboration.