# Guaranteed Irish Sustainable Leaders Programme

Turning Sustainability into a Supply Chain Advantage

# The Guaranteed Irish Sustainability Roadmap

provides a structured approach to integrating Environmental, Social, and Governance (ESG) principles into business operations. It guides Guaranteed Irish members through three stages—Foundation, Implementation, and Leadership—supporting them in building more sustainable, future-ready supply chains.



## The Guaranteed Irish Sustainable Leaders Programme

translates the roadmap into a hands-on learning experience. Delivered in partnership with sustainability platform ENSO, it equips members with the tools, training, and expert support needed to implement meaningful sustainability strategies—strategies that meet regulatory requirements and strengthen supply chain credibility. Participants will develop a tailored sustainability roadmap for their business, track progress through key metrics, and collaborate with peers navigating similar challenges. With a focus on practical outcomes and real-world application, this programme empowers businesses to turn sustainability into a strategic supply chain advantage.



## **Programme Details**

Start Date: September 2025

**Duration: 6 Months** 

Location: Hybrid (Online/Dublin)

Participants: Up to 3 participants per company. This programme is for individuals responsible for delivering on sustainability, regardless of prior ESG knowledge.

Price: Exclusive member rate: €2,500 per company (valued at €5,000)

# **Programme Objectives**

- Provide sustainability literacy training to enhance knowledge, compliance and risk management.
- Equip members with a sustainability roadmap and statement to support communication, tender applications, and access to new supply chains.
- Introduce a platform for measuring and managing energy, water, carbon, and waste to reduce operating costs.
- Create a professional peer network for collaboration, knowledge sharing, and best practices.





## **Programme Format**

 $4 \times 2$ -hour Online Training Sessions (CPD Accredited).

In-Person Event: Networking lunch & support session.

ENSO Platform Access: 6 months to track progress, carbon footprint, and initiatives.

Networking and Community Support: WhatsApp Community with programme peers, Guaranteed Irish, and ENSO consultants.

Optional ENSO Platform Continuation and Consultancy: at a discounted rate.

# **Key Outcomes**

10 CPD-certified training credits per participant.

Sustainability Roadmap with clear plan of action for the coming months. Sustainability Statement for your website, tenders and green procurement. Trained, Empowered Team to execute and embed sustainability strategies. ENSO Platform Access for tracking progress and supporting marketing and sales efforts.

Case Study led by Guaranteed Irish on your sustainability journey and implementation.





ENSO is on a mission to simplify sustainability for businesses and make it one of their key competitive advantages. Through their award-winning platform, ENSO works with businesses to create impactful sustainability strategies and help them transparently communicate their activities to customers, suppliers, employees and other key stakeholders. ENSO have developed a number of CPD-accredited training programmes to help fast track sustainable adaptation and development within businesses. ENSO has recently achieved B Corp certification and are now helping other businesses on this journey.





# **Your Programme Facilitators**



Clémence Jamet is the Sustainability Lead at Guaranteed Irish. She completed a Master's in Business Administration in France and is a graduate of UCC's Sustainability in Enterprise programme. Clémence leads the sustainability initiatives at Guaranteed Irish, including the Guaranteed Irish Forest and Sustainability Roadmap, making sustainability practical and actionable for over 2.000 Irish businesses.



Donal Quinn is the Founder of ENSO. Donal's background is in marketing, branding, and managing sustainability initiatives. While working in the private sector he realised the knowledge gap between businesses and their understanding of sustainability, its benefits and how to e ectively communicate it. He set about developing the ENSO platform - helping businesses create impactful strategies, take meaningful action and transparently communicate their activities.



Erin Maher is the Lead Sustainability Strategist and Adviser at ENSO. Erin holds a BSE in Climate Science and Impacts Engineering from the University of Michigan and a MSc in Development Practice from Trinity College Dublin. She is passionate about addressing the climate crisis in a just and equitable way, focusing on just transitions, accessibility and communication, and environmental justice.

## **Workshop Schedule & Topics**



### Online Workshop 1: Thursday 18th September (11am-1pm)

Topic: Introduction to Sustainability & Building a Sustainability Team

- Understanding the concept of sustainability and its importance
- · Learning how to develop a sustainability strategy for your business
- Recognising climate change challenges and business opportunities
- Defining the role and purpose of a sustainability team
- Structuring an e ective sustainability team within an organisation
- Introduction to the ENSO platform





### Online Workshop 2: Thursday 2nd October (Ilam—Ipm)

Topic: Energy Use & Energy Action Planning

- Understanding methods for setting a baseline for energy usage
- Developing an energy action plan
- Identifying energy e ciency and reduction opportunities
- Applying similar strategies for water and waste management



#### Online Workshop 3: Thursday 16th October (11am-1pm)

Topic: Regulations — CSRD & VSME

- Overview of CSRD requirements
- Understanding expectations from larger partners
- Understanding double materiality and how to conduct an assessment
- Reviewing voluntary SME standards and leveraging them to position your business as an ideal supplier



#### Dublin In-Person Workshop 4: Thursday 6th November (10am-2pm)

Topic: Supplier Readiness

- Setting specific, measurable targets and tracking progress
- Meeting sustainability expectations from larger partners
- Preparing stakeholder communications, including your company website
- Completing a bespoke sustainability roadmap for your business
- Peer knowledge exchange and collaborative workshop activities

Networking Lunch and Next Steps

Join the Guaranteed Irish Sustainable Leaders Programme and drive meaningful change in your business!

To register your interest, contact Clémence Jamet at Clemence@guaranteedirish.ie or 086 107 6353.

