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## Award Categories

### Pharmaceutical and Healthcare

The Pharmaceutical and Healthcare category is open to Guaranteed Irish Members who are involved in R&D, manufacturing or distribution of drugs or therapies and/ or the design and/or production of medical devices to support healthcare systems or healthcare services.

### Technology

The Technology category is open to Guaranteed Irish Members who operate in the technology sector. This includes software, hardware, telecommunications, etc.

### Retail and E-Commerce

The Retail and E-Commerce category is open to Guaranteed Irish Members who operate a retail shop with a physical presence such as fashion, grocery, healthcare, gifting, homeware shops, forecourts and convenience stores, etc. and/ or who operate an online store across above categories or other.

### Professional Services and Business Support Solutions

The Professional Services and Business Support Solution Category is open to Guaranteed Irish Members who provide an intangible product to clients such as accounting, banking, advertising, marketing, or legal services and/or offering outsourced products or service solutions to companies. This includes printing, design, refuse, stationery, office supplies, packaging, etc.

### Beauty and Wellbeing

The Beauty and Wellbeing category is open to Guaranteed Irish members in the Beauty and/or Wellbeing sectors, who manufacture or market skincare, cosmetics, fragrance, tanning products, holistic or alternative remedies (such as food supplements or lotions), as well as salons, service providers, and wellbeing providers.

**Irish Fashion and Accessories Designer**

The Irish Fashion and Accessories Designer category is open to Guaranteed Irish Members who are Irish fashion and accessories creators and designers selling garments either in a physical shop or online

**Guaranteed Irish Gift, Home and Lifestyle**

The Gift, Home and Lifestyle category is open to Guaranteed Irish Members who feature on the Guaranteed Irish Gift section of our Directory and/or operates in the home and/or lifestyle sector. This includes manufacturers of candles, soft furnishings, bedding, toiletries etc.

**Family Run Business**

This Family Run Business category is open to Guaranteed Irish members that are primarily family-owned or family-managed. Eligible businesses may include those where one family holds more than 50% of the voting shares and/or where family members make up a significant proportion of senior management and effectively control the business and/or where more than one generation is actively involved and/or where the business is strongly influenced by family relationships and identifies itself as a family business.

**Food and Beverage Supplier or Producer**

The Food and Beverage category is open to Guaranteed Irish Members who produce or supply food products of any kind, including fresh, packaged, or prepared foods and/or produce or supply non-alcoholic and/ or alcoholic beverages.

**Construction-Manufacturing and Engineering**

The Construction- Manufacturing and Engineering category is open to Guaranteed Irish Members whose construction or engineering products are manufactured in Ireland.

**Guaranteed Irish House Supply Chain**

The Guaranteed Irish House Supply Chain category is open to Guaranteed Irish Members who champion the Guaranteed Irish House and local supply chains within the construction sector. It recognises businesses involved in any stage of the building process — from raw materials to final furnishings - that prioritises local supply chain, thus strengthen local enterprise.

**Sustainability Category**

The Sustainability category is open to any Guaranteed Irish member whose product, service, or solution helps others adopt more sustainable practices or achieve improved environmental, social, and governance (ESG) outcomes. It is also open to members who have embedded sustainability principles across all aspects of their culture, operations, and decision-making processes.

**Energy and Utilities**

The Energy and Utilities category is open to Guaranteed Irish Members who are involved in the provision or distribution of fuel, renewable energy, electricity, gas, water, waste management or who support the energy infrastructure and related services, and/or who support utilities infrastructure and related services.

**Guaranteed Irish Small Business of the Year**

The Small Business of the Year category is open to Guaranteed Irish Members who are classified as small businesses (fewer than 50 employees) that demonstrate outstanding performance, innovation, and commitment to the Guaranteed Irish values of jobs, community, provenance and sustainability. This category celebrates small businesses making a big impact through local sourcing, sustainable practices, and meaningful contributions to the Irish economy.

Non-Enterable Categories:**Guaranteed Irish Person of Recognition**

This category recognises an individual who truly embodies the values of Guaranteed Irish and actively champions the brand within their own organisation or a Guaranteed Irish member company.

*Please note: this category is not open for public entry.*

**The Guaranteed Irish Business of the Year**

This award honours a business that demonstrates outstanding overall excellence while upholding the core values of Guaranteed Irish: jobs, community, and provenance. It recognises a company that has made a significant contribution to the Irish economy and society through innovation, quality, and local impact.

*Please note: this category is not open for public entry.*