



Guaranteed Irish

Supporting business
that supports Ireland

How to Apply

Tell your story

Are you in the Guaranteed Irish Club? Show us how your business supports your GAA community.

Show us how you support your GAA club or county via:

- 30 -60 sec video or a series of images
- Format of video reel – 1080 x 1920
- Images – 1080x 1350
- Send to Aine at marketing@guaranteedirish.ie
- Posting of content to commence on 5th August 2026 by G.I team
- Due by 31st July 2026

Include detail of sponsorship (no monetary value needed in video/ images)

Key word is 'community' - How are you part of giving back?





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Suggested Content Ideas

- Short interview with club coach explaining the business's involvement.
- Business owner speaking pitch-side after training or a match.
- Video outside the clubhouse: "Why we support our club."
- Phone-shot video at a match showing company logo on sponsored jerseys (natural, unpolished).
- Team photos with jerseys showing both club and business logos.
- Behind-the-scenes footage/images (no faces needed) of training, preparation, or match day.
- Winning games / crowd reactions — capture excitement, community energy.
- Community testimonials — interviews with club members or supporters.
- Series of images highlighting the business's branding at events, matches, or the club.
- 30–60 second montage with subtitles: "3 reasons we're in the Guaranteed Irish Club."
- Mix of old photos and current footage to show history and ongoing support.
- Please show your company logo and GAA club (logo/name)